KEVIN KARMA

347-443-6915 | kevinkarma55@gmail.com | GitHub | LinkedIn | kevinkarma.me | New York, NY

SUMMARY

Experienced Front-End Developer with 3 years' expertise in HTML, CSS, JavaScript, and React. Skilled in responsive design and UI/UX principles. Collaborates effectively with cross-functional teams to deliver high-quality applications. Passionate about staying updated with the latest technologies to drive innovation.

PROFESSIONAL EXPERIENCE

Public Goods, NY, NY

Front-end Developer   *Dec 2020 – Jan 2024*

Sustainable DTC ecommerce store with two front-end team.

- Reduced load time of Publicgoods.com by 20% through web performance optimization (Optimize image files).
- Delivered and implemented customizations to the ecommerce platform, enhanced user experience and boosted 15% of conversion rates by implementing A/B test on UI using tools like VWO.
- Enhanced customer engagement by 15% through the introduction of new features such as subscriptions, custom landing pages for targeted marketing groups, and upsell options within the cart drawer.
- Scoped, estimated, and planned task/story deliveries using JIRA with collaboration with marketing and design team, achieving a 98% on-time completion rate.
- Developed comprehensive documentation for front-end engineering practices and standards, ensuring consistency and providing valuable reference material for future projects and team members

Fight Pandemics, Remote Volunteer

Front-end Developer   *March 2020 – Dec 2020*

Assisted COVID-19 patients in locating vital medical information.

- Achieved pixel-perfect conversion of mobile & desktop mockup designs, ensuring a seamless user interface.
- Maintained effective communication with team members, providing timely updates on changes, which fostered seamless collaboration across teams.
- Developed reusable components along with Senior engineer, reducing development time for future projects by 30%.

EDUCATION

Queens College - NY

+ Bachelor of Science in Computer Science

SIDE PROJECTS

OpTracker: Ditch spreadsheets. Organize jobs with sleek UI**. [ReactJS, Redux, Expo, Ruby on Rails]** GitHub

InvenTracker: Simplified inventory tracker. halving inventory search time. **[React Native, Redux, Ruby on Rails]** GitHub

TECHNICAL SKILLS

Proficient: React, Redux, Typescript, Tailwind, JavaScript, SASS, NextJS (Pending)

Familiar: Ruby, PHP, MySQL, Java

Tools Used: Git, VS Code, JIRA, Klaviyo, Attentive, VWO, Dev Tool, MixPanel